

Stanford Bicycle Program Seven 'E's

Environment

- An estimated 5,786 pounds of CO2 emissions eliminated on Bike to Work Day each year
- Quarterly free Sustain-a-Skills Bike Maintenance Clinics
- 21 Department Bike Fleets



Education

- Over 85% of new students join NSO bike safety events
- Dorm Bike Safety Road Shows quarterly
- Monthly White Plaza & SRWC bike safety stations



Evaluation

- Over 20% of Stanford commuters bicycle to campus
- 18% increase in helmet use for undergraduate students from 2012 to date
- 3,500 bikes registered annually



Engineering

- Six new roundabouts on Campus Drive loop to date
- 42 bike specific stop signs installed
- Over 400 secure bike parking spaces



Encouragement

- More than 3,600 riders
- Celebrated Bay Area's 25th anniversary of Bike to Work
- More than 11,000 Commute Club members



Enforcement

- Piloted first bike safety diversion class in 2008
- Over 3,500 free bike lights distributed annually
- \$10 discount voucher for helmet purchase at the Campus Bike Shop



Engagement

- Third Annual 'Love Your Brain' Symposium
- First Corporate Bike Forum hosted at Graduate School of Business
- Published first Stanford Commuter Access Study in 2017

